

## 'ADS' Santa Fun Run 2022

A lovely opportunity to involve your school in a fun,  
Christmas-themed charity event

### Christmas Greetings!

The 'ADS' Santa's Team would like to invite you to take part in our annual Santa Fun Run event and help us to support the People with Dementia, their Carers and Families located in Windsor, Maidenhead, Ascot, Slough, Langley and the surroundings.

Whilst families would be very welcome at our event at Eton Dorney Lake on 27<sup>th</sup> November, it would be wonderful if you could organise your own event, on your own grounds, perhaps during lunch or a PE lesson.

**Prize:** The school with the highest number of participants will win £500 offered by our Sponsor, Craufurd Hale Group and a special feature in our monthly Newsletter and our Social Media.

### We will provide everything that you need:

- A full event planning pack with customised printable posters, electronic flyers and sponsorship forms.
- FREE Medal and Certificate for your Head to hand out as each participant completes their circuit.

### What do you need to do:

- Contact us to sign up your school
- Organise a walk or run on your grounds
- Encourage everyone to dress up
- Collect a voluntary donation of £2.50 per participant and any sponsorship raised by the pupils
- You may like to set up an event Just Giving Page for the school or use the Sponsor form from our Schools Pack.

We would really appreciate it if you decide to support Alzheimers Dementia Support 'ADS' and its Members. We look forward to discussing this with you in the near future and we will be contacting you again in the next weeks.

✉ **To chat about taking part, please email** [marketing@alzheimersdementiasupport.co.uk](mailto:marketing@alzheimersdementiasupport.co.uk).

Best regards,

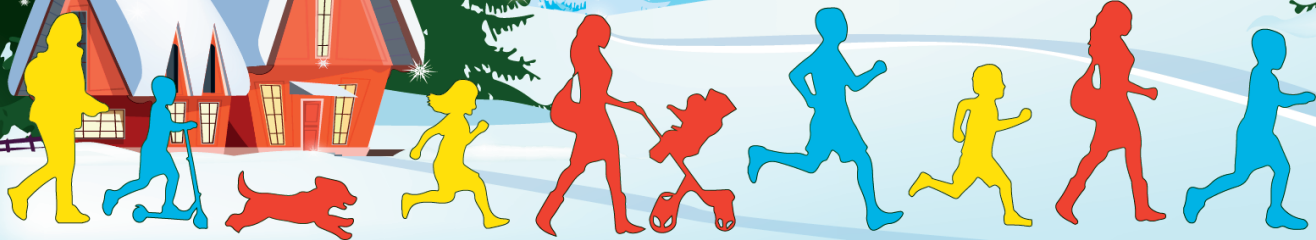
*Santa's 'ADS' Team*



# 'ADS' SANTA FUN RUN

## COMES TO YOUR SCHOOL

an event organised by  
**ALZHEIMERS DEMENTIA SUPPORT 'ADS'**



**FOR THE SCHOOL WITH  
HIGHEST NUMBER OF  
PARTICIPANTS**

Sponsored by

**CRAUFURDHALE**  
ACCOUNTANTS, TAX & BUSINESS ADVISERS

A lovely opportunity to involve your school in a fun, Christmas themed charity event by running around your own grounds.

### What will we provide?

The full event planning pack:  
Customised Posters & Flyers to print  
Sponsorship forms with your logo  
FREE Medal & Certificate for all participants for you to present



### How does your school join the fun?

Sign up your school

Collect a voluntary donation of £2.50 per participant

Let everyone know when & where you will hold your event

Set up a school JustGiving Page or hand out sponsorship forms

Encourage everyone to dress up in a Christmas theme

Have fun 'on the run', present your medals & certificates

Remember to send 'ADS' your participant and sponsorship money

Send us your photographs for a special feature in our newsletter & social media!



### CONTACT US

to chat about taking part in this event & for a customised pack at [marketing@alzheimersdementiasupport.co.uk](mailto:marketing@alzheimersdementiasupport.co.uk).



Alzheimers  
Dementia  
Support  
MORE THAN 10 YEARS OF  
Local Support & Guidance



**YOUR  
SCHOOL  
LOGO**

**SEND US THE DETAILS AND WE'LL  
CUSTOMISE THIS POSTER FOR YOU!**

We will be running around our grounds  
on ..... at .....

to raise funds for  
Alzheimers Dementia Support 'ADS' Charity  
to help them to provide support to local  
People affected by Dementia.



**FOR A VOLUNTARY DONATION OF £2.50  
EVERY PUPIL WILL RECEIVE  
A MEDAL AND A CERTIFICATE.**

Sponsorship forms are available for  
gaining additional funds or you can make  
a donation through our JustGiving Page



**Insert the school's process for  
how the pupils join in**



**FOR THE SCHOOL WITH  
HIGHEST NUMBER OF  
PARTICIPANTS**

Sponsored by



**WE COULD WIN A PRIZE  
FOR THE SCHOOL!**



**WWW.ADSCHARITY.COM**

Registered Charity No: 1143867



Alzheimers   
Dementia   
Support 

MORE THAN 10 YEARS OF  
Local Support & Guidance

# SOCIAL MEDIA POSTS

It is important to spread the word and let everybody know that YOUR school is taking part in the 'ADS' Santa Fun Run event and is helping to raise money for local People with Dementia, their Families and Carers. Your efforts will be well appreciated and this will hopefully bring in additional donations to your JustGiving page.

Please feel free to use the messages below in order to share your activities with your social media followers.

Whilst you can use our Sponsorship Forms, please take into consideration setting up your own JustGiving page as this is the easiest and safest way to collect money for our Charity.

**JustGiving™**

We are proud to announce that our school has joined the Santa Fun Run campaign organised by Alzheimers Dementia Support 'ADS' Charity. We would appreciate it if you could sponsor our efforts to help them raise funds and enable them to offer advice and guidance to the local People affected by Dementia.

You can make a donation here --> [\[insert link to your JustGiving page\]](#).

#AlzheimersDementiaSupport #ADScharity #ADSSFR #SFR2022 #SantaFunRunADS

We have joined the Santa Fun Run campaign organised by Alzheimers Dementia Support 'ADS' Charity and we would appreciate your help during this journey by making a donation here --> [\[insert link to your JustGiving page\]](#).

#AlzheimersDementiaSupport #ADScharity #ADSSFR #SFR2022 #SantaFunRunADS

Our school wants to increase the awareness of Dementia, so we have joined the Santa Fun Run campaign organised by Alzheimers Dementia Support 'ADS' Charity. It would be great to have your support by making a donation here --> [\[insert link to your JustGiving page\]](#).

#AlzheimersDemenriaSupport #ADScharity #ADSSFR #SFR2022 #SantaFunRunADS

Support our [\[insert name of your activity\]](#), part of our efforts to raise money for Alzheimers Dementia Support 'ADS' Charity while participating in their Santa Fun Run 2021 campaign. You can make a donation here --> [\[insert link to your JustGiving page\]](#).

#AlzheimersDementiaSupport #ADScharity #ADSSFR #SFR2022 #SantaFunRunADS

Santa Fun Run 2022 campaign has started. It is organised by Alzheimers Dementia Support 'ADS' Charity and we are fighting for the Best School competition. Help us help the 'ADS' Charity and make a donation here --> [\[insert link to your JustGiving page\]](#).

#AlzheimersDementiaSupport #ADScharity #ADSSFR #SFR2022 #SantaFunRunADS

Our school is competing for the Best School competition, part of the Santa Fun Run 2022 campaign from Alzheimers Dementia Support 'ADS' Charity. We would be grateful if you could support us and make a donation here --> [\[insert link to your JustGiving page\]](#).

#AlzheimersDementiaSupport #ADScharity #ADSSFR #SFR2022 #SantaFunRunADS

If possible, please tag our Social Media accounts when posting about us. We are present on Facebook, Instagram, Twitter and LinkedIn.

[WWW.ADSCHARITY.COM](http://WWW.ADSCHARITY.COM)

Alzheimers  
Dementia  
Support  
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# FUNDRAISING IDEAS

THANK YOU for registering for the 'ADS' Santa Fun Run event to help us raising funds for Alzheimers Dementia Support 'ADS' Charity to enable them to help People whose lives are affected by Dementia directly or indirectly.

Here are some fundraising ideas that we propose you consider. Not all of them are related to running, but they all have the same purpose: increase awareness of our Charity and help us raising funds for our cause.

Whilst you can use our Sponsorship Forms, please take into consideration setting up your own JustGiving page as this is the easiest and safe way to collect money for our Charity.

**JustGiving™**

Set up your fundraising as a competition between classes or year groups. The winners will benefit from the prize (eg. a day trip).

Challenge your pupils to walk/run 5k on your own grounds or in a local area.

Host a fundraising themed quiz and charge for entry. It can be organised during different classes (eg. during the History class, they would have a 15-min quiz and the winner gets a free pass from homeworks).

Organise a Sports Day full of competitions for all year groups and ask for a donation to participate. You could also sell tickets for the spectators (eg. parents).

Set up a donation station and run it for a longer period of time so that everybody can donate special items for our Charity Shop. We can also provide you with a collection box. We will collect everything from you at the end of your event.

Hold a Christmas decorations sale. Pupils can even craft them during the creative classes.

Have a "Movie Day". Play documentaries and charge for entry. Pupils can volunteer to bring homemade snacks (eg. popcorn) for sale.

Allow the pupils to pay a minimum price for not wearing the uniform for 1 day.

Set up "Santa's trail" - a treasure hunt on your own grounds or somewhere local. Ask for a donation to participate. You can make teams so it gets more competitive.

Have a fun day with all kinds of competitions, games and raffles. You can charge for entry, raffle tickets and so on.

While we encourage you to choose one or more ideas from above, you can always organise whatever kind of activity you feel is more appropriate for your school.

Please remember that we provide you FREE medals and Certificates for each participant in exchange for a voluntary donation of £2.50.

**YOUR SCHOOL'S  
NAME AND LOGO**



**Alzheimers  
Dementia  
Support**  
MORE THAN 10 YEARS OF  
Local Support & Guidance

# SPONSORSHIP FORM

## 'ADS' Santa Fun Run

**I am raising money to help a Local Independent Charity – Alzheimers Dementia Support  
'ADS' fund the amazing support they give to local people with Dementia & their Carers!**

### PLEASE SPONSOR ME

<b>Pupil's name</b>		<b>First Name:</b>	<b>Surname:</b>
<b>Year/Form</b>			

**Don't forget to put a ✓ in the Gift Aid box if you are a UK or Capital Gains Tax Payer to raise even more money.**

**SPONSORS** :If I have ticked the box headed 'Gift Aid? ✓', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity or Community Amateur Sports Club (CASC) named above to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given. I am giving consent for 'ADS' to retain my data only for the purpose outlined in the form, under the Obligation section of the Genera Data Protection Regulations.

Title	Forename	Surname	House No. or Name	Postcode	Amount Sponsored	Gift Aid? ✓	Date Paid
				<b>TOTAL THIS PAGE</b>	<b>£</b>		

**YOUR SCHOOL'S  
NAME AND LOGO**



**Alzheimers  
Dementia  
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Title	Forename	Surname	House No. or Name	Postcode	Amount Sponsored	Gift Aid? ✓	Date Paid
<b>Pupil's name</b>				<b>TOTAL THIS PAGE</b>	<b>£</b>		

<b>TOTAL RAISED</b>	<b>£</b>
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